

## **ADVERTISEMENT:**

For inclusion in our convention's Program Guide Supplement, ads must be print ready in a format to fit on an 8"x10" page, with bleed, 300+ dpi, grey scale with contrast for B&W print publication.

We reserve the right to edit (with your final approval) and curate the included ads. Graphic design work is available for a base rate of \$100 for a half-page ad, and other rates commensurate with ad size and design needs – please contact us for more information.

All ads must be correctly submitted by July 15.

## **RATES:**

Full Page (9.5" tall x 7.5" wide) -- \$500  
1/2 Page (4.625" tall x 7.5" wide) -- \$300  
1/4 Page (4.625" tall x 3.625" wide) -- \$175  
1/8 Page (2.1975" x 3.625" wide) -- \$100

## **NECRONOMICON PROVIDENCE**

Ad Specs: H x W

1/8p: 2.1975" x 3.625"

1/4p: 4.625" x 3.625"

1/2p: 4.625" x 7.5"

1p: 9.5" x 7.5"

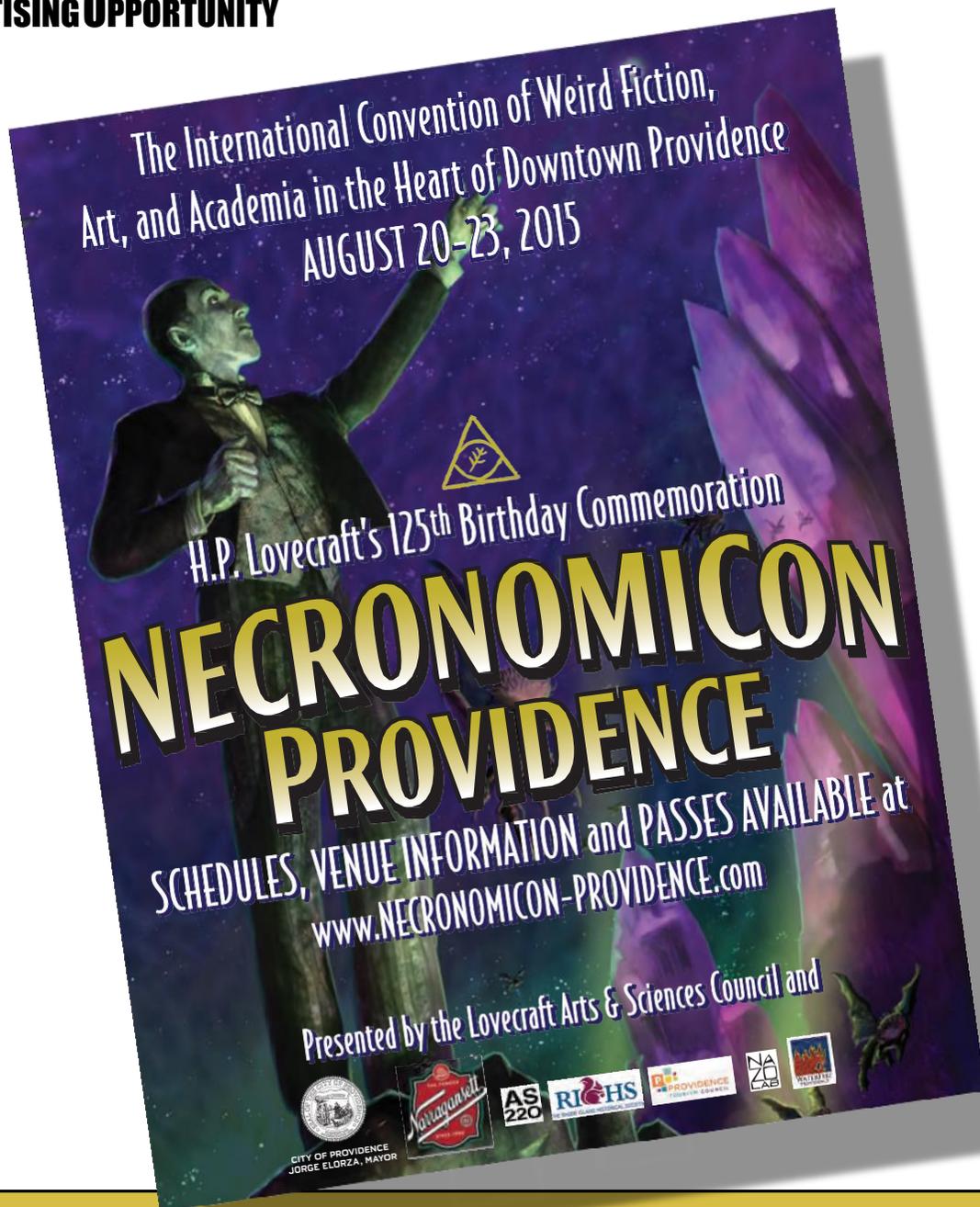
## **MORE INFO**

Do not leave a white border around your ad  
All ads must be submitted at 300dpi  
All ads should be submitted in PDF or TIF formats  
Flatten files and/or convert all fonts to outlines

Deadline: July 15, 5pm EST

To reserve your ad, contact [keeper@necronomicon-providence.com](mailto:keeper@necronomicon-providence.com)  
For technical questions, contact: [m.mcartor@gmail.com](mailto:m.mcartor@gmail.com)

## ADVERTISING OPPORTUNITY



### BE PART OF HISTORY!

The world's largest convention devoted to Weird Fiction and the Cosmic Horror of Providence author H.P. Lovecraft is fast approaching, and there's still time to put your business in front of the eyes of thousands of visiting attendees from around the world.

NecronomiCon Providence takes place August 17-20 at the Biltmore and Omni hotels and surrounding venues in downtown Providence. Advertising space is available in our convention program booklet, which will have a print run of 2,000+ copies.

Printed in black and white, the 8" x 10" booklet contains the schedule of convention events and maps of the area. It's an indispensable guide that will be repeatedly viewed by all our attendees and retained as a memento afterward, so ads will live on past the convention's end.

Deadline for submission of approved ads is July 15, 2017 (unless arranged in advance).

To reserve ad space, please email [keeper@necronomicon-providence.com](mailto:keeper@necronomicon-providence.com) or call 401.743.3250.

See reverse side for ad specs and rates.