



# SPONSORSHIP OPPORTUNITIES



## NecronomiCon Providence 2024

The international convention of weird fiction, art, and academia in the heart of Providence, Rhode Island.

# OVERVIEW

In tribute to the global weird literature and art phenomenon first popularized by Providence-born author H. P. Lovecraft and his contemporaries, and now flourishing with the popularity of a diverse array authors and artists from around the world, the Lovecraft Arts & Sciences Council proudly presents NecronomiCon Providence 2024.

## What Is NecronomiCon Providence?

NecronomiCon Providence (named after *The Necronomicon*, a fictional book of arcane knowledge) is a multifaceted celebration of all aspects of the weird fiction genre (a blend of scifi, fantasy, and horror), and the long tendrils of influence that genre has around the world, with roots here in Providence. It is a four-day convention that presents panels and talks by authors, artists, and academics who are enmeshed in weird fiction and the myriad creators of weird. It also features workshops, art exhibits, film screenings, concerts, historic walking tours, games, and other special events. With its broad, citywide programming, NecronomiCon Providence brings participants out of the traditional confines of the convention hall and into the streets of Providence to experience and explore a city that has been a creative inspiration for centuries.

Since 2013, the Lovecraft Arts & Sciences Council has hosted this biennial convention with great success and accolades. Each year, roughly 2000 attendees from over twenty countries have come to discover Providence for themselves. The next convention is set for August 15-18, 2024, and aims to be an even bigger celebration than before. To succeed, we need your support.

## Why Sponsor NecronomiCon Providence?

Sponsorship provides a unique opportunity to show your organization's commitment to supporting Providence as the premier destination for admirers of the literary works of Lovecraft and the global weird community as a whole. Investment in NecronomiCon Providence gives you access to a passionate and educated group of writers, publishers, filmmakers, artists, performers, scholars, and fans from all walks of life and cultures – and at least four continents.

Given the astounding groundswell of interest in this unique event in previous years, there is no doubt that sponsorship of the 2024 convention will bring lasting reward. With an expected target audience of more than 2,000 attendees from all over the world, and many thousands more viewing the events via social media, sponsorship can increase awareness of your organization, and your products and services, demonstrate your organization's commitment to the arts, and promote your standing as a key supporter of a global creative renaissance rooted in Providence. Your presence would reach beyond our 2000+ ticketed attendees, because of non-ticketed outdoor events including WaterFire, outdoor concerts, our Grand Emporium vendor hall with over 80 vendors, and the weeks-long *Ars Necronomica* art exhibit, all open to the general public.

## the Lovecraft Arts & Sciences Council

The Lovecraft Arts & Sciences Council is a nonprofit organization based in Providence, Rhode Island that serves as a networking center for scholars, authors, artists, and fans of weird fiction, inspired in part by Providence author H. P. Lovecraft and expanded upon by so many others. We strive to foster a vibrant and diverse global weird fiction and arts community, and to provide a home for this community here in Providence. Our headquarters store is located in the historic Arcade in the heart of downtown Providence.

We organize public educational events, such as our flagship NecronomiCon Providence – a biennial convention that explores the works of Lovecraft and other weird fiction authors and artists via talks, panel discussions, readings, and workshops. We also present events throughout the year, including lectures, walking tours, art exhibits, film screenings, plays, and concerts to highlight the worldwide weird and showcase Providence – a city honored and immortalized in the minds of countless individuals around the world.

For more information, visit [WeirdProvidence.org](http://WeirdProvidence.org) or email [keeper@necronomicon-providence.com](mailto:keeper@necronomicon-providence.com)



# SPONSORSHIP PACKAGES

	Presenter \$10,000	Benefactor \$5,000	Supporter \$1,500	Friend \$750
Earns "[Your Organization] presents NecronomiCon Providence 2024" credit	AND UP ●	AND UP	AND UP	AND UP
Earns credit for the sponsorship of a particular event of your choice from our program (choose from "A la Carte" menu below)	●			
Earns "Made possible by the generous support of [your organization]" credit	●	●		
Named as a sponsor in NecronomiCon 2024 press releases	●	●		
Your logo and a link to your website featured prominently on the NecronomiCon website, e-newsletter, and blog	●	●		
Your logo on the official convention banner, poster, print advertisements, promotional materials, and onsite signage	●	●	●	
Your logo on the sponsors page in the NecronomiCon 2024 commemorative "memento book" to be distributed at the convention	●	●	●	●
Your logo and link on the sponsors page of the NecronomiCon website	●	●	●	●
Mention and link on the NecronomiCon Facebook page	●	●	●	●
Full-page ad (value \$500) in our program guide	●	●		
Half-page ad (value \$300) in our program guide			●	●
Vendor table for promotional purposes, if desired (value \$300)	●	●	●	
VIP guest passes to the convention, including special guest cocktail reception, and all other closed events	4+	4	2	2

## A La Carte Custom Sponsorship Menu

In addition to sponsoring the convention as a whole at the levels indicated above, we offer the opportunity to customize your sponsorship by choosing from the following "a la carte" options. These are available on a first-come basis. We are also open to developing a unique sponsorship package tailored to your organization's particular interests and goals. To discuss these options, please contact us at [keeper@necronomicon-providence.com](mailto:keeper@necronomicon-providence.com).

You will receive the benefits listed above that are commensurate with the amount of your total contribution.

### Host a Guest of Honor

- Provide travel and lodging expenses for one of our Guests of Honor: up to \$2,000 (7 available)

### Community Support Donation

- Travel and lodging support to foster inclusion and attendance by under-represented fans and creators: <\$1,000 (numerous available)

### Lanyard or Mask Sponsor

- Your logo printed on all lanyards or KN95 masks distributed to NecronomiCon 2024 attendees and guests at registration: \$3,000 each

### Event Sponsor

Special mention of your organization at the sponsored event of your choosing, plus the role of emcee, if desired (and applicable). Your logo will appear on signage and promotion for that particular event. Choose from the following (available on a first-come basis):

- KEYNOTE ADDRESS: \$2,000
- ART EXHIBIT ("ARS NECRONOMICA"): \$5,000
- ⊗ ARMITAGE SCHOLARSHIP SYMPOSIUM: \$10,000
- FILM SCREENINGS: \$5,000
- FRIDAY EVENING VIP COCKTAIL RECEPTION: \$5,000
- COSTUME BALL ("ELDRITCH BALL"): \$8,000
- RADIO THEATRE PRODUCTIONS: \$2,000
- CTHULHU PRAYER BREAKFAST: \$7,000
- GAMING ROOMS AND GUEST GMS: \$3,000
- SATURDAY EVENING VENDORS' RECEPTION: \$4,000

# NECRONOMICON PROVIDENCE 2024 SPONSORSHIP AGREEMENT

AGREEMENT AND LOGO SHOULD BE RECEIVED **BY JUNE 15, 2024** TO ENSURE RECOGNITION ON ALL FORTHCOMING PROMOTIONAL MATERIALS.

## Sponsorship Information

Name as it should appear for recognition purposes:

\_\_\_\_\_

Contact name:

\_\_\_\_\_

Company name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

—

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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Sponsorship Package (Please select one):

- Presenter (\$10,000 and up)     Benefactor (\$5,000 and up)     Supporter (\$1,500 and up)  
 Friend (\$750 and up)

**Return form and payment to:**  
Lovecraft Arts & Sciences  
Council  
P.O. Box 100123  
Cranston, RI 02910

Custom Sponsorship (Please choose from the A La Carte Menu on the back of this form and indicate your choice and amount below – and follow up with us by email):

\_\_\_\_\_

## PAYMENT INFORMATION

Amount of sponsorship: \$ \_\_\_\_\_

- Enclosed is my check made payable to **Lovecraft Arts & Sciences Council**.

